



Our Specs

DIGITAL FILE SUBMISSION CHECKLIST:

- Documents should be e-mailed to your account executive as press-ready PDFs. We support Adobe CS5 and above software applications.
- If using custom or uncommon fonts, include the font files with the document. If unable to do so, convert the document text to outlines (in Illustrator) or to smart objects (in Photoshop) and flatten the document before exporting to PDF.
- All documents must be high resolution (300 dpi/ppi or higher). All images within the document also must be high-resolution, CMYK color is preferred.



AD SIZE	DIMENSIONS
Full	7.375" x 10"
Full Bleed*	8.625" x 11.125"
2/3-V	5" x 9.875"
1/2-H	7.375" x 4.85"
1/2-V	4.85" x 7.375"
1/3-SQ	4.8" x 4.8"
1/3-H	7.375" x 3.2"
1/3-V	2.3" x 9.875"
1/4-V	3.55" x 4.8"
1/6-H	4.85" x 2.35
1/6-V	2.35" x 4.85"

*Allow 0.125" on all sides to be cropped during production.